

FAIRYTALE BROWNIES®

BAKING SINCE 1992



✦ *Belgian Chocolate Brownie, Blondie, and Cookie Gifts* ✦

Friends,

The Fairytale Story began with our childhood dream to make the world a sweeter place. Since 1992, that dream has been our constant — through the good, the bad, and everything in between.



Connecting with those you care about should always be effortless—especially during times of challenge! That's why we strive to make gifting as easy and joyful as possible. With perks like same day shipping, no rush charges, full-color customization, and more, we're dedicated to helping you send gifts your way.



By supporting Fairytale Brownies, you're also giving the gift of places to play! With your help, we've contributed over \$475,000 to our nonprofit partner, KABOOM!.



Words can't express how grateful we are to spread joy wherever it's needed most. It reminds us why childhood dreams matter so much.

Thanks for helping us make the world a sweeter place!

David + Eileen

David & Eileen
Co-founders & best friends forever

Our Promise

We're obsessed with your Fairytale Brownies experience. If you ever think it fell short of exceptional, even a little bit, please tell us. We'll make it right. We promise.

Unique, Branded, Unforgettable!

No minimums | No set-up fees | Fast turnaround

Virtual proofs and spec samples available



Custom Label
Brownies & Cookies



Custom
Large Favors



Custom
Treasure Gifts



Custom
Enchanted Gifts



Custom
Classic Gifts



Custom
Keepsake Tins



Custom
Wooden Boxes



Custom
Fairytale Towers (S)



Custom
Giant Gifts

An Individually Wrapped Size for Everyone



Full-Size
Fairytale Brownies®
3" x 3" | 12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5" | 12 flavors



**Brownie
Magic Morsels®**
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free



**Blondie
Magic Morsels®**
1.5" x 1.5" | 4 flavors

New!

Custom Classic Gifts

Spotlight your full-color logo on the gift band and message card for a truly legendary gifting experience! With an exquisite, gourmet brownie taste they won't find anywhere else, a gift like this shows them you don't cut corners when it comes to quality.

Treasure Gift
6 - 12 Pieces
Box dimensions:
7.5" x 4.5" x 3.5"



Custom Treasure Gifts

Custom Morsel Dozen

\$25⁹⁵ | HF412X - 1 lb.

Custom Brownie Half-Dozen

\$29⁹⁵ | HF160X - 1.5 lbs.

Custom Sprite Dozen

\$31⁹⁵ | HF212X - 1.5 lbs.

Enchanted Gift
8 - 18 Pieces
Box dimensions:
7.5" x 7.5" x 2.25"



Custom Enchanted Gifts

Custom Morsel 18

\$28⁹⁵ | SF418X - 1.3 lbs.

Custom Brownie Eight

\$35⁹⁵ | SF108X - 1.9 lbs.

Custom Sprite 16

\$38⁹⁵ | SF216X - 2 lbs.

Classic Gift
12 - 24 Pieces
Box dimensions:
7.5" x 7.5" x 3.5"



Custom Classic Gifts

Custom Morsel 24

\$32⁹⁵ | CF424X - 1.5 lbs.

Custom Brownie Dozen

\$44⁹⁵ | CF112X - 2.7 lbs.

Custom Sprite 24

\$48⁹⁵ | CF224X - 2.8 lbs.

Larger assortments available.



An Individually Wrapped Size for Everyone

Turns out that perfection comes in three sizes, all individually wrapped for freshness.



Fairytale Brownies®
3" x 3" | 12 flavors



Fairytale Sprites®
3" x 1.5" | 12 flavors



Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free

Best-Seller!

Custom Morsel 24

This best-selling gift featuring your logo includes two dozen bite-size Magic Morsels. They're individually wrapped and great for sharing.

\$32⁹⁵ | CF424X - 1.5 lbs.



Custom Gifts Made Easy

- No minimums
- No set-up fees
- No dropship fees
- Full-color logo or photo
- Free logo gift cards
- Fast shipping
- Worldwide dropship



Built to Impress

When it comes to strengthening professional relationships, a high-quality gift packed to the brim with fudgy brownies will certainly be remembered. Our dedicated printing specialist checks and approves every custom gift by hand to ensure your logo has printed sharp in vibrant, accurate color!



Custom Wooden Box Dozen

Send a customized wooden box with sliding lid filled with full-size 3" x 3" brownies. It's luxury, refinement, and irresistible taste all in one.

\$58⁹⁵ | KF112X - 3.3 lbs.

Wooden box dimensions:
10 3/4" x 7 3/8" x 2 3/8"



All-Inclusive Pricing!

- No minimums
- Full-color logo or photo
- No dropship fees
- No set-up fees
- Free logo gift cards



A.



A | Custom Wooden Box Morsel 24

It's a one-of-a-kind experience they can enjoy now and keep all year! This branded wooden gift box is brimming with an assortment of individually wrapped brownies in six flavors.

\$46⁹⁵ | KF424X - 2.2 lbs.

B.



B | Custom Keepsake Tin Sprite 24

Indulge clients and partners in a brownie dream come true. Inside this branded silver tin, your recipient will find two each of every delectable snack-size flavor.

\$62⁹⁵ | TF224X - 3.4 lbs.

C.



C | Custom Keepsake Tin Dozen

It's our signature brownie dozen in a sophisticated silver tin! With your full-color logo or photo boldly printed in the spotlight, they'll never forget who sent the treats.

\$58⁹⁵ | TF112X - 3.4 lbs.

Keepsake tin dimensions:
7 3/8" x 7 3/8" x 3 1/8"

Save Money — Buy in Bulk!

Satisfy a crowd without cutting corners on quality. Bulk Fairytale Treats are perfect for special events, filling the breakroom fridge, or passing out to staff. And they freeze great!

Single Flavor Bulk Treats

12 Bulk Brownies

\$34⁹⁵ | UF100 - 2.5 lbs.

24 Bulk Sprites

\$36⁹⁵ | UF200 - 2.5 lbs.

36 Bulk Magic Morsels

\$35⁹⁵ | UF400 - 1.9 lbs.

24 Bulk Blondies

\$46⁹⁵ | UF800 - 2.9 lbs.

24 Bulk Cookies

\$46⁹⁵ | UF700 - 2.9 lbs.



Custom Labels

72 to 5,000 pieces

Be remembered by putting your brand or message front and center. Set yourself apart! Just send a hi-res file of your art and the delivery date. The rest is expertly handled for you.

Custom Label Brownies

3" x 3" Brownie: label area 2" x 1.25"

\$3⁹⁵ each

Custom Label Cookies

3.25" Cookie: label area 2" x 1.25"

\$2⁹⁵ each

Ship date from art approval

72 - 500 pieces | 1 week

501 - 1,500 pieces | 2 weeks

1,501 - 5,000 pieces | 3 weeks

"When deciding on an employee gift to celebrate the launch of our new brand, the team thought of Fairytale Brownies right away. We chose the custom labeled brownies so that every one of our employees could feel connected to our new brand."

- Emily, Red Oak Mortgage Inc.

See page 10 for brownie flavors and page 14 for cookie flavors.

Custom Film

5,001+ pieces

Create your own custom treat film with your logo or fully designed art. No set-up fees! A proof will be provided.

Custom Film Brownies & Cookies

Available in clear film

Brownies: 3" x 3"

Cookies: 3.25" round

Custom Film Sprites

Available in silver or

clear film: 3" x 1.5"

Custom Film Magic Morsels

Available in silver or

clear film: 1.5" x 1.5"



Price Per Treat

| TREAT TYPE | 5,001 - 10,000 pieces | 10,001 - 30,000 pieces | 30,001 - 100,000 pieces | 100,001+ pieces |
|-----------------------------|-------------------------|-------------------------|-------------------------|-----------------|
| Brownies | \$3⁹⁵ | \$3⁴⁵ | \$3²⁰ | Request a quote |
| Sprites | \$2⁶⁵ | \$2¹⁵ | \$1⁸⁵ | |
| Morsels | \$2¹⁵ | \$1⁵⁵ | \$1³⁰ | |
| Cookies | \$2⁹⁵ | \$2⁶⁵ | \$2³⁵ | |
| Ship date from art approval | 6 weeks | 8 weeks | 10 weeks | |

12 Indulgent Brownie Flavors



Caramel*

Generously layered with creamy, buttery caramel



Chocolate Chip*

Sprinkled with melt-in-your-mouth Belgian chocolate chips



Cinnamon Cocoa

Mixed with cinnamon and topped with buttery cocoa pecan crumble



Cream Cheese*

Swirled with sweet and tangy cream cheese



Espresso Nib

Infused with rich espresso and sprinkled with crushed cocoa nibs



Original*

Our classic recipe with Callebaut Belgian chocolate



Mint Chocolate

Drizzled with cool dark mint chocolate



Pecan

Topped with a satisfying layer of crunchy pecans



Raspberry Swirl*

Twisted with sweet and tart raspberry purée



Toffee Crunch

Embedded with crunchy chunks of buttery toffee



Walnut*

Layered with crunchy premium-grade walnut pieces



White Chocolate

Frosted with a drizzle of decadent white chocolate

*Magic Morsel flavors

Certified kosher 

Individually Wrapped for Freshness



Full-Size
Fairytale Brownies®
3" x 3" | 12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5" | 12 flavors



Bite-Size
Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free

**KEEP THEM
FRESH FOR:**

7 Days
on the counter

30 Days
in the fridge

6 Months
in the freezer

Fudgy Fairytale *Brownies*

Since the beginning, we've promised to never cut corners on quality. Baking with superior ingredients is part of who we are!

That means pure, all-natural ingredients like Callebaut Belgian dark chocolate, real creamery butter, and fluffy cake flour. No preservatives, no artificial colors. Everything is baked fresh in small, handcrafted batches.

The result? Memorable and mouthwatering brownies that spread joy wherever they're sent – we promise!



Shipping Information



| GIFT TOTAL PER ADDRESS | US Standard Shipping Except AK/HI | Expedited Delivery Services (For gift totals up to \$150.00) *Prices are in addition to Standard Shipping | |
|---|---|---|------------------------|
| | | | |
| Up To \$40 ⁰⁰ | \$9 ⁹⁵ | Two-Business Day Delivery & AK/HI* | Add \$12 ⁰⁰ |
| \$40 ⁰¹ - \$60 ⁰⁰ | \$11 ⁹⁵ | Next-Business Day Delivery* | Add \$20 ⁰⁰ |
| \$60 ⁰¹ - \$80 ⁰⁰ | \$13 ⁹⁵ | Next-Business Day (10:30 AM)* | Add \$25 ⁰⁰ |
| \$80 ⁰¹ - \$100 ⁰⁰ | \$15 ⁹⁵ | Saturday Delivery* | Add \$30 ⁰⁰ |
| \$100 ⁰¹ - \$120 ⁰⁰ | \$18 ⁹⁵ | SUMMER SHIPPING (5/1 - 9/30) During the summer months, we charge an additional \$2.95 per box for providing insulated packaging and reusable ice packs to ensure freshness. We ship Monday through Wednesday during the summer. | |
| \$120 ⁰¹ - \$150 ⁰⁰ | \$21 ⁹⁵ | | |
| \$150 ⁰¹ & Up | 15% | | |

- Delivery time cannot be guaranteed for incorrect addresses or weather delays.
- Rerouting a delivery due to an incorrect address will incur a \$15 charge.
- International shipping available for an additional charge.

Additional Services

- Customer provided enclosure cards to match each recipient - \$3.00 per gift.
- Shipping on customer account number is available. The packing and handling charge for this service is \$2.00 for up to four gifts per address. Additional gifts going to the same address are \$0.59 each.
- Choose your own flavors is \$5.00 per gift.

Prices

Prices effective through June 30, 2021. Occasional product substitutions of equal or greater value may occur.

Kosher

All products are certified kosher. 

KEEP YOUR TREATS FRESH FOR:

| | | |
|----------------|----------------|-----------------|
| 7 Days | 30 Days | 6 Months |
| on the counter | in the fridge | in the freezer |

If they aren't devoured by then, we're impressed!

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Time to Celebrate!

Any occasion is a reason to celebrate with brownies. For special occasions, work anniversaries, and birthdays, send one of our joyfully wrapped occasion gifts. They're perfect for monthly programs!



Occasion Treasure Gifts

Occasion Morsel Dozen

\$23⁹⁵ | 1 lb.

Occasion Brownie Half-Dozen

\$27⁹⁵ | 1.5 lbs.

Occasion Sprite Dozen

\$29⁹⁵ | 1.5 lbs.

Occasion Enchanted Gifts

Occasion Morsel 18

\$26⁹⁵ | 1.3 lbs.

Occasion Brownie Eight

\$33⁹⁵ | 1.9 lbs.

Occasion Sprite 16

\$36⁹⁵ | 2 lbs.

Occasion Classic Gifts

Occasion Morsel 24

\$30⁹⁵ | 1.5 lbs.

Occasion Brownie Dozen

\$42⁹⁵ | 2.7 lbs.

Occasion Sprite 24

\$46⁹⁵ | 2.8 lbs.

Free Personalized Gift Message Cards

- Full-color logo or photo
- One logo gift message card per gift
- 7 lines, 36 characters per line



Chewy Fairytale Cookies



Individually wrapped for freshness

3.25" | 6 flavors

In 2010, we expanded our bakery menu to include another all-American favorite – soft, chewy cookies! These scrumptious treats are handcrafted in six delicious flavors inspired by our most popular brownies.



Mint Chocolate

Chocolate Chip

Caramel Pecan

Coconut Walnut

Double Chocolate

Toffee Chocolate Chip

Tasty Cookie Combos

Could there be a more perfect combo than cookies and brownies? For those lucky enough to be on your list, these gifts with an assortment of scrumptious treats are always an instant hit!

A.



A | Custom Treasure Cookie & Morsel Combo

Win their loyalty with a tasty treasure trove of treats. Inside this custom gift printed with your full-color logo, your recipient will find four chewy cookies and six flavors of bite-size brownies.

6 Morsels & 4 Cookies

\$26⁹⁵ | HF340X - 1.2 lbs.

B | Custom Cookie & Morsel Combo

Two classics in one custom branded box. It's a dessert lover's dream come true! This gift includes an assortment of chewy cookies and bite-size brownies, all individually wrapped.

12 Morsels & 6 Cookies

\$34⁹⁵ | CF343X - 1.5 lbs.

B.



C.



C | Custom Enchanted Cookie & Sprite Combo

Cookies and brownies—a classic combo no sweet tooth can resist. These all-natural treats are individually wrapped, delivered with your full-color logo, and ready to be enjoyed.

8 Sprites & 6 Cookies

\$36⁹⁵ | SF323X - 1.9 lbs.

Buttery Fairytale Blondies



3" x 2" | 6 flavors

1.5" x 1.5" | 4 flavors* **New Size!**



Fairytale Blondies are handcrafted with pure vanilla extract, dark brown sugar, and the same premium, all-natural ingredients baked into all our treats. These soft, golden treats are an irresistible complement to our rich chocolate brownies!

Individually wrapped for freshness



Cinnamon Crumb*

Cheesecake Swirl*



Chocolate Chip*

Lemon

Pecan



Raspberry White Chocolate*

Delectable Blondie Combos

Why choose between vanilla and chocolate when you can send both? Each irresistible gift includes assorted flavors of soft, buttery blondies. They're light, fluffy, and absolutely divine!

A | Custom 4-Box Tower

Enchant their day with an enthralling 4-tier display! This gorgeous tower with a custom branded gift tag includes a mix of gourmet, all-natural brownies, cookies, and blondies.

8 Brownies, 10 Sprites, 12 Morsels, 8 Cookies, and 3 Blondies - 41 pieces

\$105⁹⁵ | RF304X - 6 lbs.



B.



New!

B | Custom Morsel 24 Combo

Dessert lovers rejoice! Spoil your favorite clients with this custom branded assortment of bite-size brownies and blondies. Each one is baked with all-natural ingredients and individually wrapped.

\$32⁹⁵ | CF494X - 1.5 lbs.

C.

C | Custom Blondie & Brownie Combo

For any occasion worth celebrating, brownies and blondies are always a welcome treat. Add your full-color logo to the gift box so they know who to thank!

6 Brownies & 9 Blondies

\$46⁹⁵ | CF381X - 2.8 lbs.



Small Gifts, BIG Impact

Wrapped in an occasion band or printed with your full-color logo, gift favors are a marketing strategy your clients are guaranteed to appreciate!

A | Thank You 8-Morsel Favor

Baked with fine Belgian chocolate and all-natural ingredients, these individually wrapped treats are the best way to say thanks. A Happy Birthday design is also available.

\$15⁹⁵ | GY438 - 1 lb.



B.



B | Custom Favor Sampler

A treat for every craving! Amaze clients, staff, and partners with an elegant, custom-branded favor gift filled with a sweet assortment of individually wrapped delights.

1 Brownie, 1 Sprite, 2 Morsels,
1 Cookie and 1 Blondie

\$19⁹⁵ | GW336X - 0.9 lb.

Best-Seller!

C | Custom 8-Sprite Favor

Reward your team for the year's achievements and boost office morale with a customized 8-piece brownie favor for each member of your staff.

\$21⁹⁵ | GW238X - 1 lb.





Crowd-Pleasers!

Bring a taste of pure joy to staff meetings, office parties, and more. These gifts include enough variety to satisfy a crowd! Plus, feature your full-color logo on a large medallion so they know who to thank.

Custom Giant Morsel 96

\$115⁹⁵ | 6.1 lbs.
Fairytale - JF496X
Holiday - JH496X

Custom Giant Sprite 96

\$180⁹⁵ | 11 lbs.
Fairytale - JF296X
Holiday - JH296X

Custom Giant Fairytale Treats (featured)

12 Brownies, 16 Sprites,
12 Morsels, 12 Cookies
and 12 Blondies - 64 pieces

\$155⁹⁵ | 8.6 lbs.
Fairytale - JF320X
Holiday - JH320X

Custom Double Giant Fairytale Treats

12 Brownies, 64 Sprites,
12 Morsels, 48 Cookies
and 12 Blondies - 148 pieces

\$330⁹⁵ | 18 lbs.
Fairytale - JF368X
Holiday - JH368X



Giant box dimensions:
16" x 11.5" x 4.5"

Holiday Styles

Deliver a taste of pure joy to their office! These vibrant holiday gifts are brimming with exquisite flavor that's guaranteed to impress your best clients and most trusted partners around the globe.

A | Custom Holiday Morsel 24

What could bring more cheer than a bright delivery of two dozen bite-size brownies? This irresistible holiday gift arrives printed with your company logo.

\$32⁹⁵ | CH424X - 1.5 lbs.



B.



New — Limited time!

B | Custom Candy Cane Crunch 8-Sprite Favor

Send seasonal delight! These limited edition brownies are infused with peppermint, drizzled with white chocolate, then topped with crunchy sugar crystals. Individually wrapped in festive red foil.

\$21⁹⁵ | GW237X - 1 lb.

C | Custom 3-Box Holiday Cheer Tower

Delight your best clients with a stunning tower topped with your full-color logo! This vibrant design creates an enchanting experience that glows with seasonal joy.

4 Brownies, 6 Sprites, 6 Morsels, 4 Cookies, and 3 Blondies - 23 pieces

\$66⁹⁵ | RR303HCX - 3.6 lbs.



Say Thanks in Style

Acknowledge industry professionals who make a difference!
A sweet, thoughtful gift of individually wrapped treats along with your personalized message is the best way to let them know.

A | Admin Day Sampler

For their hard work and dedication, administrative teams deserve the best. Appreciate them with the full experience of cookies, blondies, and brownies in three sizes!

3 Brownies, 3 Sprites, 4 Morsels,
4 Cookies, and 4 Blondies

\$43⁹⁵ | CR334AD - 2.4 lbs.



B.



B | Nurses Week 8-Morsel Favor

A sweet thanks for all they do! This Nurses Week, recognize healthcare heroes with an elegant gift favor packed with bite-size Belgian chocolate Magic Morsels in six flavors.

\$15⁹⁵ | GR438AD - 0.6 lb.

C | Custom Thank You Blondie & Sprite Combo

A grand thanks for all they do! When someone goes the extra mile, show your appreciation with a delightful assortment of soft, golden blondies and snack-size brownies.

12 Sprites & 9 Blondies

\$48⁹⁵ | CY382X - 2.8 lbs.



2021 Admin Day and Nurses Week Dates

Admin Day - April 21 | Nurses Week - May 6 - 12



Fairytale Classics

With fine Belgian chocolate, over 25 years of experience, and an award-winning family recipe, we've achieved decadent brownie perfection in every bite. Everyone can agree on these most beloved Fairytale favorites!



"I've been hooked on these brownies since 1995!" - Barbara L.





6 - 12 Pieces

Fairytale Treasure Gifts

Magic Morsel Dozen (featured)

\$19⁹⁵ | HF412 - 1 lb.

Sugar-Free Morsel Dozen

\$19⁹⁵ | HF512 - 1 lb.

Fairytale Half-Dozen

\$23⁹⁵ | HF160 - 1.5 lbs.

Fairytale Sprite Dozen

\$25⁹⁵ | HF212 - 1.5 lbs.



8 - 18 Pieces

Fairytale Enchanted Gifts

Magic Morsel 18

\$22⁹⁵ | SF418 - 1.3 lbs.

Fairytale Brownie Eight

\$29⁹⁵ | SF108 - 1.9 lbs.

Fairytale Sprite 16

\$32⁹⁵ | SF216 - 2 lbs.



12 - 24 Pieces

Fairytale Classic Gifts

Magic Morsel 24

\$26⁹⁵ | CF424 - 1.5 lbs.

Sugar-Free Morsel 24

\$26⁹⁵ | CF524 - 1.5 lbs.

Fairytale Dozen

\$38⁹⁵ | CF112 - 2.7 lbs.

Fairytale Sprite 24

\$42⁹⁵ | CF224 - 2.8 lbs.

Larger assortments available.



Fairytale Sampler

Let them experience the full family of Fairytale Treats! Inside this scrumptious sampler, your lucky recipient will find individually wrapped treats in a variety of flavors and sizes.

3 Brownies, 3 Sprites, 4 Morsels, 4 Cookies and 4 Blondies

\$39⁹⁵ | CF334 - 2.4 lbs.

An Individually Wrapped Size for Everyone



Full-Size
Fairytale Brownies®
3" x 3" | 12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5" | 12 flavors



Brownie Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free



Blondie Magic Morsels®
1.5" x 1.5" | 4 flavors

New!



Please recycle
this catalog.

Gifting Made Easy

Stand out and make a statement with a branded corporate gift of Fairytale Brownies!

- No minimums on custom logo gifts
- No set-up fees
- No dropship fees
- Full-color logo or photo
- Dropship & fulfillment programs
- Monthly programs
- Fast turnaround
- Worldwide shipping



Free Personalized Gift Message Cards

- Full-color logo or photo
- One logo gift message card per gift
- 7 lines, 36 characters per line

